

TurningPoint Expands its Executive Search Practice— Offers Expertise in Sales & Marketing and Operations

SAN DIEGO, CALIFORNIA, October 10th, 2008—

Launched in May, 2007, TurningPoint Executive Search recently announced the latest addition to its executive search services – Sales & Marketing and Operations. “Not a week goes by without someone requesting a referral to a search firm with expertise in these key areas” says Ken Schmitt, President of TurningPoint. “Having conducted numerous searches across the country for seasoned sales & marketing and operations professionals, we felt that the time was right to formally launch this practice.” With 10+ years of executive search experience, Schmitt has successfully completed sales & marketing and operations searches for industries including financial services, telecommunications, building products, distribution, industrial manufacturing, energy, technology and others.

“I had no hesitation in employing (Ken’s) services when my company, an assisted living software company, needed a Director of Sales” explained Rose Lochmann, CEO and Founder of A.L. Wizard. Mrs. Lochmann went on to say “Ken Schmitt delivered what he had promised and he was always available and very responsive. I believe that he is very well qualified to help other companies in their search for a new executive.”

Since starting his firm nearly 18 months ago, Schmitt has built an extensive network of candidates and clients throughout the Southern California region. By leveraging the industry’s leading search technology and utilizing the internet’s cutting edge social networking sites, TurningPoint has gained a reputation as a sophisticated firm that delivers quality results. Derek Myron, Managing Partner of Centara Capital, commented on TurningPoint’s commitment to quality and the establishment of a long term relationship. “Ken Schmitt has helped us fill one position already (Director of Operations) and he is in the process of filling two additional positions. We have been very pleased with the quality of his work. Ken is honest and will tell the client exactly what he can or cannot do for them. He knows where he is specialized.” Myron went on to say “The test of someone's character is how they respond when things do not go as planned. Ken Schmitt responded to a challenging situation very professionally. He offered remedies that were a good compromise for both parties and I value my business relationship with him.”

TurningPoint Executive Search, Inc. is San Diego’s pre-eminent search firm for emerging talent, mid-career professionals, and seasoned experts. The firm is committed to building Southern California’s premier resource for finance, accounting, sales & marketing and operations professionals by offering unique career opportunities, providing personalized coaching and driving corporate success. TurningPoint combines direct recruiting, customized and targeted searching, and the delivery of real-time market intelligence with the flexibility of contingent fee contracts. Moreover, the firm’s Career Transition

Coaching practice provides customized, one-on-one consulting that enhances his clients' job search by developing a targeted strategy across a variety of disciplines and industries. For additional information call 760-434-5401 or visit www.turningpointsearch.net.

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